



*Plug In*  
  
*America*<sup>®</sup>

**WE DRIVE ELECTRIC. YOU CAN TOO.**

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## Who are we?

- A national nonprofit organization founded in 2008; our members are passionate plug-in vehicle (PEV) drivers
- The leading national voice promoting and accelerating the rollout of plug-in cars
- The world's deepest pool of experienced PEV drivers, with many years of experience and millions of electric miles driven

## Joel Levin, Executive Director



Joel is an advocate for low-carbon technologies and a frequent speaker and writer on topics relating to electric vehicles, clean energy, water policy and climate policy. He is focused on continuing to build Plug In America as the leading independent voice for electric vehicles in the United States. Prior to joining Plug In America, he served as vice president for business development at the Climate Action Reserve, the state-chartered nonprofit that runs North America's largest carbon offset registry. He has an MBA from UC Berkeley and an MA in international economics from the Johns Hopkins University. He drives a Nissan LEAF and mostly charges at home on a Clipper Creek HCS-50 Level 2 charging station.

# Kathryn Urquhart, Program Director



Kathryn has extensive experience focusing on the confluence of transportation policies, environmental policies, and adoption of renewable energy technologies. Previously Kathryn was the Low Emission Vehicle Network Director for C40 Cities, connecting some of the largest cities worldwide on transportation priorities to reduce GHG emissions. She also has worked for former Vice President Al Gore's nonprofit Climate Reality Project (previously the Alliance for Climate Protection) on the Political Program Team. Born and raised in the Los Angeles area, Kathryn has a Masters of Public Policy from the University of Southern California and a B.A. in Political Science from the University of California Santa Barbara.

## Ingrid Malmgren, Policy Director



Ingrid has over a decade of experience advancing sustainable energy and transportation electrification through research, utility regulatory proceedings, and legislative advocacy. She began to focus on EVs in 2015 and leased her first EV in 2016. Won over by her zippy, trusty Volkswagen e-Golf, Ingrid has worked to demonstrate the benefits of EVs to consumers, utilities, public health, the economy, the environment, energy security, and the electric grid. Before joining Plug In America, she worked as a senior analyst at Cadmus Group, a lobbyist in the Vermont Statehouse, and a transportation policy manager at Vermont Energy Investment Corporation. She believes EVs are a critical component of a sustainable and equitable energy future and is excited to continue fighting for policy change at Plug In America.

## Board of Directors & Advisory Council



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For more detailed information, visit [pluginamerica.org/about-us/our-team](http://pluginamerica.org/about-us/our-team)

# High Resolution Images

Contact Plug In America for high resolution images of vehicles, charging equipment, events, staff or board members.

[lperkins@pluginamerica.org](mailto:lperkins@pluginamerica.org)

## Examples of Our Work

- **National Drive Electric Week** is the largest celebration of the electric car in the world with hundreds of events across all 50 states to learn about, test drive, and celebrate electric cars. In 2022, it is scheduled for September 24–October 2.
- We also hold dozens of **ride and drive events** every year around the country that enable drivers to experience the fun of driving a variety of EVs in a fun and non-sales environment. Each year, we hold a ride and drive event for the United States Senate.



## Examples of Our Work

- **National Policy Work:** Plug In America is the national voice of the EV driver. We are active in dozens of states and the federal level in ensuring the views of consumers are reflected in discussions about EV policies. We support policies that make it easier to drive EVs and accelerate the rollout of the vehicles.
- Through our website, social media, short videos, and printed collateral, we provide the public with free **practical, unbiased information** written by EV drivers, so that they can buy the car that fits their lifestyle and needs.

## Examples of Our Work

- **PlugStar**, a program of Plug In America, provides online tools for consumers to learn more about EVs and find the best vehicle for their family. The program then connects consumers with auto dealers trained by PlugStar to offer a superior level of service for the EV customer, with the ultimate goal of getting more EVs on the road.

# Why do people love electric cars?

1. They save money
  - With all of the rebates and tax credits, plus savings on gas and maintenance costs, the total cost of ownership of EVs is the same or less than comparable gas cars.

# Why do people love electric cars?

2. They are more fun to drive
  - EVs are, hands-down, a better driving experience than gas cars. They give maximum torque from a standstill, plus smooth, quiet acceleration, which is why the drivers are so passionate about them.

## Why do people love electric cars?

3. They are more convenient to fuel and maintain
  - People fuel EVs more like a cell phone and less like a gas car. Just like a cell phone, most charging happens at home or at work, while you are sleeping or doing something else, not wasting time at a gas station. When time is pressing (such as along a highway), a fast-charge takes 20-30 minutes. Because they have so few parts, drivers spend less time and money on maintenance.

## Why do people love electric cars?

4. There are plenty of choices with different ranges
  - More than 40 models are now available with a variety of options. They offer different ranges for various lifestyles and budgets. For some people, a plug-in hybrid that accepts both gasoline and electricity is a better fit. If you get the right vehicle for your lifestyle, range will not be a concern.

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