

Sample Employee Survey to Gauge Interest in Installing Workplace Charging Stations

Our workplace is considering installing EV charging stations as an employee benefit. Your responses to this survey will be used to determine employee interest in this benefit. Participation in this survey is voluntary and you do not need to respond to any of the questions that you do not wish to answer.

1. Do you own or are you considering purchasing or leasing an EV?
 - a. Yes, I already own one
 - b. Yes, I'm considering purchasing in the next 6 months
 - c. Yes, I'm considering purchasing in 12-24 months
 - d. Yes, I'm considering purchasing but I'm not sure when
 - e. No
2. If yes, which type of EV are you most interested in?
 - a. Plug-in hybrid electric vehicle (ex. Ford C-MAX energi)
 - b. Full battery electric vehicle (ex. Nissan Leaf, Tesla Model 3, Audi e-tron, BMW i3, etc.)
3. Do you have the ability to install a charging station at your residence?
 - a. Yes
 - b. No
 - c. I don't know
4. Approximately how far is your commute (one-way)?
 - a. Less than 10 miles
 - b. 10-25 miles
 - c. 26-50 miles
 - d. More than 50 miles
5. Throughout the workday, what is your usual travel pattern?
 - a. I stay at the worksite and do not move my vehicle
 - b. I leave the worksite and move my vehicle once per day
 - c. I leave the worksite and move my vehicle more than once per day
6. If <Employer Name> installs EV charging stations, would you use them?
 - a. Yes
 - b. No
7. What is the most you would be willing to pay for use of the charging stations?
 - a. \$0 per charging session
 - b. \$0-\$2 per charging session
 - c. \$2-\$4 per charging session
 - d. \$4-\$6 per charging session
 - e. More than \$6 per charging session
 - f. N/A because I will not use the charging stations
8. Would having access to an EV charging station at <Employer Name> increase the probability that you would purchase an EV in the future?
 - a. Yes
 - b. No
9. Are you interested in being on a workplace charging committee at our workplace, to gather feedback on a workplace charging program?
 - a. Yes
 - b. No

Thank you for your participation!