HOST A "DRIVE ELECTRIC" EXPERIENCE

Interested in showcasing clean transportation at your event? Work with local volunteers and dealers to display and offer test drives in electric vehicles!

What is Drive Electric Earth Day?

Drive Electric Earth Day is a national campaign to share information about electric vehicles during April. Anyone can organize, volunteer at, or attend an event. April events featuring EVs can register on the website to receive an online event page, educational printed materials, a banner, and press contacts at no cost.

Presented By:

Drive Electric Earth Day
Plug In America
Electric Auto Association
Sierra Club
GETTING STARTED
There are many ways to incorporate EVs into your Earth Day celebration, including:

- Display static EVs with their owners nearby to answer questions
- Organize an EV parade
- Recruit local dealerships to provide test rides and/or drives in their EVs

WE CAN HELP
By registering your event on DriveElectricEarthDay.org, you can attract local EV owners willing to display their EVs or volunteer at your event. Contact us with any questions at support@driveelectricearthday.org.

FIND RESOURCES
Check out the Resources page on DriveElectricEarthDay.org to find tips on conducting safe EV rides and drives, helpful templates for inviting press and public officials, and webinars on all aspects of organizing a successful EV event.

For more information about Drive Electric Earth Day, please contact the DEED national organizers at support@driveelectricearthday.org.