



Plug In

America[®]

WE DRIVE ELECTRIC. YOU CAN TOO.

Who are we?

- A national nonprofit organization founded in 2008; our members are passionate plug-in vehicle (PEV) drivers
- The leading national voice promoting and accelerating the rollout of plug-in cars
- The world's deepest pool of experienced PEV drivers, with many years of experience and millions of electric miles driven

Joel Levin, Executive Director



Joel is an advocate for low-carbon technologies and a frequent speaker and writer on topics relating to electric vehicles, clean energy, water policy and climate policy. He is focused on continuing to build Plug In America as the leading independent voice for electric vehicles in the United States. Prior to joining Plug In America, he served as vice president for business development at the Climate Action Reserve, the state-chartered nonprofit that runs North America's largest carbon offset registry. He has an MBA from UC Berkeley and an MA in international economics from the Johns Hopkins University. He drives a Nissan LEAF and mostly charges at home on a Clipper Creek HCS-50 Level 2 charging station.

Katherine Stainken, Policy Director



Katherine is focused on promoting [policies and programs](#) that will transform the transportation sector and encourage more EVs on the road! She is a passionate advocate for EVs and technologies that can reduce reliance on fossil fuels and assist in achieving state and national climate goals. Prior to her work at Plug In America, Katherine was a Director of Government Affairs at the Solar Energy Industries Association (SEIA), focused on policies to promote solar on the federal level as well as southeast and northeast regions, along with regulatory work at the DOE, EPA, CFTC, OMB, FHFA and other federal agencies. Katherine was also the lead staff on the Clean Power Plan and chief liaison to the solar heating and cooling and EH&S groups at SEIA. She received her Masters from American University in Global Environmental Policy and Bachelors from Boston College.

Eric Cahill, Program Director



Eric is a recognized innovation professional in the electric transportation, connected vehicle and new mobility space. Following service as an Intelligence Officer in the U.S. Navy, Eric held roles in strategy, product development and program management at GM, Boeing, and Quantum Technologies. He later directed the global Automotive X PRIZE competition that awarded \$10M to the winning teams with vehicles exceeding 100 mpg (equivalent). As an independent consultant, Eric contributed as a core member of the Department of Energy's Future Transportation Fuels Study, which advanced actions to overcome commercial barriers to electric vehicles (EVs) and accelerate consumer adoption. Eric holds graduate degrees in business management and technology policy from MIT's Sloan School of Management and an engineering bachelors from USC. He earned a PhD in Transportation Technology and Policy at UC Davis where his examination of new car dealers in EV deployment won him recognition by USDOT as the National Center for Sustainable Transportation's Outstanding Student of the Year. Dr. Cahill has been featured in *The New York Times*, *Roll Call*, *The Detroit News*, *Automotive News* and *WIRED* magazine.

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High Resolution Images

Contact Plug In America for high resolution images of vehicles, charging equipment, events, staff or board members.

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Examples of Our Work

- **National Drive Electric Week** is the largest celebration of the electric car in the world. In 2017, more than 120,000 people attended 276 events across all 50 states to learn about, test drive, and celebrate electric cars. In 2018, it is scheduled for September 8–16.
- We also hold dozens of **ride and drive events** every year around the country that enable drivers to experience the fun of driving a variety of EVs in a fun and non-sales environment. Each year, we hold a ride and drive event for the United States Senate.

Examples of Our Work

- **National Policy Work:** Plug In America is the national voice of the EV driver. We are active in dozens of states and the federal level in ensuring the views of consumers are reflected in discussions about EV policies. We support policies that make it easier to drive EVs and accelerate the rollout of the vehicles.
- Through our website, social media, short videos, and printed collateral, we provide the public with free **practical, unbiased information** written by EV drivers, so that they can buy the car that fits their lifestyle and needs.

Examples of Our Work

- **PlugStar**, a program of Plug In America, provides online tools for consumers to learn more about EVs and find the best vehicle for their family. The program then connects consumers with auto dealers trained by PlugStar to offer a superior level of service for the EV customer, with the ultimate goal of getting more EVs on the road.

Why do people love electric cars?

1. They save money
 - With all of the rebates and tax credits, plus savings on gas and maintenance costs, the total cost of ownership of EVs is the same or less than comparable gas cars.

Why do people love electric cars?

2. They are more fun to drive
 - EVs are, hands-down, a better driving experience than gas cars. They give maximum torque from a standstill, plus smooth, quiet acceleration, which is why the drivers are so passionate about them.

Why do people love electric cars?

3. They are more convenient to fuel and maintain
 - People fuel EVs more like a cell phone and less like a gas car. Just like a cell phone, most charging happens at home or at work, while you are sleeping or doing something else, not wasting time at a gas station. When time is pressing (such as along a highway), a fast-charge takes 20-30 minutes. Because they have so few parts, drivers spend less time and money on maintenance.

Why do people love electric cars?

4. There are plenty of choices with different ranges
 - More than 40 models are now available with variety of options. They offer different ranges for various lifestyles and budgets. For some people, a plug-in hybrid that accepts both gasoline and electricity is a better fit. If you get the right vehicle for your lifestyle, range will not be a concern.

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