How to Host Your Electric Driveway Party
You can help spread the word about EVs from the comfort of your own home! Park your car in your driveway and invite your neighbors and local community to learn about the benefits of EVs.

National Security
EVs help improve US energy security by using domestic power. Driving fully electric or plug-in electric vehicles decreases our country’s reliance on foreign oil.

Consumer Benefits
EVs offer a quieter, smoother, and more responsive driving experience. Even though EVs can be more expensive than conventional vehicles, they have significantly lower maintenance and fuel costs, saving consumers money and time.

Cleaner Air
Fully electric vehicles produce zero direct emissions. That means your vehicle won’t contribute to smog, produce greenhouse gases, or release pollutants that harm human health. Plug-in hybrids also produce fewer direct emissions than conventional vehicles.
Keep these tips in mind when setting up your party.

**Location**

- Provide plenty of parking for guests and plan for more guests than you invited, just in case word spreads about your event!
- Give plenty of room to any plug-in vehicles being shown so attendees can walk around the vehicle and take pictures.
- Set up a table with printed information about EVs.
- Set up an installed and usable EVSE so that guests can see EV charging in action!
- Make sure you have a covered location (garage or awning) in case of harsh weather.
- Provide an easily accessible restroom.
- Find a good route for test drives. Keep scrolling for more details on this topic.

Find sample invitations and sample thank you notes at the link below: https://pluginamerica.org/lets-party/
Find Local Attendees

How?

Use the resources below to find local EV drivers or people interested in buying an EV.

Contact the local chapter of the Electric Auto Association to find people who have bought, converted, or are interested in electric vehicles.

Use This Link to Find Your Chapter
electricauto.org

Find vehicle owners using active online communities for specific vehicle types such as:
- teslamotorsclub.com
- mynissanleaf.com
- voltforums.com
- local owner groups on Facebook

Want more attendees?
- Email info@pluginamerica.org and we'll reach out to local supporters
- Reach out to local dealerships with EVs to show off
- Consider inviting the press
If you're interested in doing test drives, review the following tips carefully to make it a fun and safe experience for everyone.

### Setting Up Test Drives

**Know your comfort level**

Decide if you want to let people look at your EV, sit inside it, ride in it, or drive it. Consider how well you know your guests and how many people attend your event.

**Check your insurance policy**

You most likely can't accept money for rides or drives. However, you can probably let others drive the car as long as it's temporary.

**Plan your route**

Pick an area with:
- Little traffic and no children
- Room to legally accelerate
- Mostly right turns
- A place for a complete stop/start

**Point Out:**
- Quietness
- No vibration
- No shifting while accelerating
- Regenerative braking
- Immediate throttle response
Electric DriveWay
Party Checklist

Let's Get Started

- Select a location with:
  - Space for guest parking
  - Plug-in vehicle parking
  - Covered area for guests, information, and food
  - Nearby test-drive route
  - Restrooms
- Decide who to invite
- Invite other plug-in vehicle owners to show off their vehicles
- Send out invitations
- Invite the press
- Map out your test drive route and make a list of features you will point out during the test drive
- Decide what food and drinks you will have available
- Make a collection box for donations to Plug In America, your local Electric Auto Association chapter, or a related cause
- Print out documents for your guests about EVs
- Send out thank you notes

Use These Resources:
- For help planning all aspects of your event, visit the resources page on driveelectricweek.org
- You can find educational material about EVs on pluginamerica.org using the "Promotional Materials" or "Links & Resources" links at the bottom of the web page.